



**G. B. Pant University of Agriculture
& Technology, Pantnagar**

NAHEP

Event No. 265

IDP-NAHEP, PANTNAGAR

PRESENTS

IT'S ALL ABOUT MARKETING

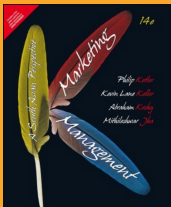
An Interactive Session



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**DR. MITHILESHWAR JHA
FORMER PROFESSOR
IIM BANGALORE**

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Session](#)



Co-author:

**Marketing Management: A South Asian Perspective
Bible of Marketing**



TUESDAY, 10 JUNE 2022



MS TEAMS

SESSION

05:30 PM ONWARDS

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