

G.B. Pant University of Agriculture & Technology, Pantnagar

Pantnagar Varsity and Nestle India Jointly Organize Public Awareness rally

Pantnagar. September 7, 2009. The NCC wing of Pantnagar University 1 UK RVC NCC, Pantnagar and Nestlé India jointly sponsored a public awareness rally against Swine Flu at Rudrapur on 6th September 2009. The objective was to create awareness about Influenza A [H1N1], explain simple tips to protect themselves, distribute pamphlets and educate people on measures to be taken if they experience flu like symptoms.

The World Health Organization (WHO) has already classified it as a pandemic. In recent months the Influenza A [H1N1] has been spreading rapidly across the world. There is medical consensus that in order to slow down the spread of Influenza A [H1N1] it is necessary to increase awareness on how this virus spreads and to emphasize simple tips on hygiene to help people remain healthy.

Keeping in view the present pandemic situation a huge public awareness rally was organized jointly by NCC wing Pantnagar and Nestle India. Cheered by a huge gathering, 200 NCC cadets [1 UK R&V Sqn NCC] led by Lt. Col. Shomir Bhatnagar and a team from Nestlé's Pantnagar factory led by Mr. S.S. Rawat, Corporate Affairs Manager was jointly flagged off from the Pantnagar University campus by Dr. B.S. Bisht, Vice Chancellor and Mr. Suresh Damodaran, Factory Manager, Nestlé India Pantnagar. After covering the university areas, the Haat and other markets they reassembled at SIDCUL industrial area where the rally was addressed and flagged off by Mr. Suresh Damodaran, Lt. Col. S. Bhatnagar, Mr. Gaurav Rawat, Mr. Sanjay Rawat & Dr Sanjay Kumar. The rally finally flagged off from the CDO office at Rudrapur town where the CDO Dr. Ranjit Sinha, flagged off the next stretch to be covered in the city. The rally was also joined by Nodal Officer Dr. Basant and Dr. Sanjay Kumar, LPM Department along with CSC team of Nestle India. In order to reach out to the maximum number of people the rally covered the most populated parts of the city including the Bus stand, Railway station, Cinema Halls, and the main market.

These NCC cadets who are mainly students of college of Veterinary Science in the University along with the doctors and Nestle employees spread the message that " We need to take adequate precautions to ensure good personal hygiene, wash hands with soap or antiseptic many times during the day especially after coming home from work and before eating or drinking. Since the flu virus spreads with contact, it is advisable to maintain social distancing and not to touch your face without washing your hands if you have touched articles at public places. In case you experience any symptoms of the flue, seek medical care immediately."

This rally and the joint effort by 1 UK R&V Sqn NCC, GBP University Pantnagar and the Nestlé India to increase awareness towards personal hygiene for health and wellness have been immensely appreciated by everyone.



Vice-Chancellor Dr. B.S. Bisht flagging off the Swine flu awareness rally at Pantnagar.