

PLACEMENT NOTICE

No. DPC/ 404

Dated August 28 2017

ATTENTION	PASS OUT (in June 2017) STUDENTS OF: B.V.Sc./ M.V.Sc. (60% throughout)
NAME OF Organization	M/S Mankind Pharma Ltd. New Delhi
Designation	Trainee Product Executive/ Jr. Product Executive PMT – Veterinary division
CTC	Rs. 3.00 LPA
Skill Set	Excellent Communication Skills (Both written & Verbal) , Excellent presentation skills, Good domain knowledge, Confident.
Job Description	<ul style="list-style-type: none">• Managing the entire product life cycle from strategic planning to tactical activities.• Analysing the market, competition & conducting market research to identify opportunities, threats & key issues.• Developing marketing strategies & programs to address key issues.• Developing innovative & informative promotional programs for augmenting Field Force detailing efforts.• Coordinating across the Field Force and other departments to resolve various product related issues from time to time.• Extensive fieldwork to understand the market, evaluate implementation of strategies and monitor key competitor activities.• Brand Positioning.• Identifying new business opportunities.• Design Brand Plan.• Planning & Designing of visual aids, LBLs, other promotional inputs.• Team training and development.
LAST DATE For Submission of Biodata	05-09-2017

The **M/S Mankind Pharma Ltd. New Delhi** is looking for young bright and self confident personnels as above for their reputed Organization.

Eligible and interested candidates as above can submit their bio-data in duplicate to the Directorate of Placement and Counselling latest by **05-09-2017**

No bio-data will be accepted after the closing date i. **05-09-2017**

- NOTE:
1. CP awarded candidates are not allowed unless their CP is removed.
 2. Show your ID card at the time of taking bio-data form.
 3. Candidates having required disciplines only should apply.
 4. SC/ST candidates should produce the category certificate at the time of taking bio-data form.

(Karuna Vishunavat)

Director, Placement & Counselling

CC: Notice Boards of Placement and Counselling/College of VASc/ Pant Bhawan/ Kasturba Bhawan/
Gandhi Bhawan/ Yamunotri Bhawan/ Library.

Dean, College of VASc

Dr. R.K.Sharma, Placement Counsellor, VASc

Dr. Rajeev Singh, In-Charge Internet Cell, upload website: www.gbpuat.ac.in. by email.

OSD to VC for kind information of Vice-Chancellor please.

(Karuna Vishunavat)

Director, Placement & Counselling