## **MBA PROGRAMMES**

## MBA (AGRIBUSINESS)

Compulsory Courses (56 Credits)				
MAM-500	Management Functions and Organizational Behavior	2(2-2-0)		
MAM-501	Managerial Economics	3(3-2-0)		
MAM-503	Business Laws and Ethics	1(1-1-0)		
MAM-504	Entrepreneurship Development	2(2-1-0)		
MAM-510	Computers for Managers	3(2-0-1)		
MAM-511	Research Methodology in Management	2(1-1-1)		
MAM-560	Managerial Accounting and Control	2(1-1-1)		
MAM-600	Master's Seminar	1		
MAM-602	Business Environment, Development and Policy	2(2-1-0)		
MAM-610	Management Information System	2(1-0-1)		
MAM-612	Communication for Management and Business	2(1-1-1)		
MAM-620	Marketing Management	3(2-0-1)		
MAM-621	E-Marketing	2(1-0-1)		
MAM-622	Rural Marketing	1(1-1-0)		
MAM-623	International Marketing and Finance	2(2-1-0)		
MAM-631	Human Resource Management	2(2-2-0)		
MAM-640	Production and Operations Management	2(1-0-1)		
MAM-648	Operations Research	2(1-1-1)		
MAM-651	Management Control Systems	2(2-2-0)		
MAM-652	Strategic Management	2(2-0-0)		
MAM-655	Management of Agribusiness Projects	2(1-1-1)		
MAM-660	Financial Management	2(1-1-1)		
MAM-663	Commodities Futures, Options and Derivatives	2(2-2-0)		
MAM-672	Industrial Attachment*	0(0-0-0)		
MAM-699	Project	10(0-0-30)		
*To be completed	during summer break			

\*To be completed during summer break

Elective Courses (08 Credits) One package to be chosen out of following:		8
	Total	64
Farm Engineering		
MAM-650	Procurement and Materials Management	2(1-0-1)
MAM-686	Management of Watershed Development Projects and	2(2-0-0)
	Irrigation Equipment	
MAM-688	Farm Power and Machinery Management	2(2-1-0)
MAM-689	Food Technology and Processing Management	2(2-2-0)
Food Industry		
MAM-650	Procurement and Materials Management	2(1-0-1)
MAM-680	Technology Management for Livestock Products	2(2-0-0)
MAM-689	Food Technology and Processing Management	2(2-2-0)
MAM-691	Fruit Production and Post Harvest Management	2(2-0-0)

MAM-650Procurement and Materials Management2(1-0-1)MAM-650Management of Bio-tech Industries2(2-0-0)MAM-694Management of Floriculture and Landscaping2(1-1-1)MAM-695Management of Seed Enterprises2(2-0-0)Horticulture IndustryMAM-650Procurement and Materials Management2(1-0-1)MAM-651Fruit Production and Post Harvest Management2(2-0-0)MAM-692Production and Post Harvest Management of Vegetable2(2-0-0)and Vegetable Seed2(1-1-1)MAM-694Management of Floriculture and Landscaping2(1-1-1)Input Supply Industry2(1-0-1)MAM-650Procurement and Materials Management2(1-0-1)MAM-695Management of Seed Enterprises2(2-0-0)MAM-696Agro Chemicals Technology and Management2(2-0-0)Livestock IndustryMAM-650Procurement and Materials Management2(2-0-0)MAM-650Procurement and Materials Management2(2-0-0)MAM-698Agro Chemicals Technology and Management2(2-0-0)MAM-650Procurement and Materials Management2(2-0-0)MAM-650 </th <th colspan="3">Food Retail and Supply Chain</th>	Food Retail and Supply Chain			
MAM-628Food Retail Management2(2-1-0)MAM-629Consumer Behavior2(2-2-0)Hi-Tech Agriculture2(1-0-1)MAM-650Procurement and Materials Management2(1-0-1)MAM-693Management of Bio-tech Industries2(2-0-0)MAM-694Management of Floriculture and Landscaping2(1-1-1)MAM-695Management of Seed Enterprises2(2-0-0)Horticulture IndustryMAM-650Procurement and Materials Management2(1-0-1)MAM-651Fruit Production and Post Harvest Management2(2-0-0)MAM-692Production and Post Harvest Management of Vegetable and Vegetable Seed2(2-0-0)MAM-694Management of Floriculture and Landscaping2(1-1-1)Input Supply IndustryIndustry2(2-0-0)MAM-697Procurement and Materials Management2(2-0-0)MAM-697Procurement and Materials Management2(2-0-0)MAM-697Fertilizer Technology and Management2(2-0-0)MAM-698Agro Chemicals Technology and Management2(2-0-0)MAM-680Technology Management for Livestock Products2(2-0-0)MAM-680Technology Management2(2-0-0)MAM-681Management of Veterinary Hospital2(1-0-1)	MAM-650	Procurement and Materials Management	2(1-0-1)	
MAM-629Consumer Behavior2(2-2-0)Hi-Tech AgricultureMAM-650Procurement and Materials Management2(1-0-1)MAM-693Management of Bio-tech Industries2(2-0-0)MAM-694Management of Floriculture and Landscaping2(1-1-1)MAM-695Management of Seed Enterprises2(2-0-0)Horticulture Industry2(2-0-0)MAM-695Procurement and Materials Management2(1-0-1)MAM-690Procurement and Materials Management2(2-0-0)MAM-691Fruit Production and Post Harvest Management2(2-0-0)MAM-692Production and Post Harvest Management of Vegetable and Vegetable Seed2(2-0-0)MAM-694Management of Floriculture and Landscaping2(1-1-1)Input Supply Industry2(2-0-0)MAM-650Procurement and Materials Management2(1-0-1)MAM-650Procurement and Materials Management2(2-0-0)MAM-698Agro Chemicals Technology and Management2(2-0-0)MAM-680Technology Management for Livestock Products2(2-0-0)MAM-680Procurement and Materials Management2(2-0-0)MAM-681Management for Livestock Products2(2-0-0)MAM-681Management of Veterinary Hospital2(1-0-1)	MAM-523	Distribution Network and Franchise Management	2(2-2-0)	
Hi-Tech AgricultureMAM-650Procurement and Materials Management2(1-0-1)MAM-693Management of Bio-tech Industries2(2-0-0)MAM-694Management of Floriculture and Landscaping2(1-1-1)MAM-695Management of Seed Enterprises2(2-0-0)Horticulture IndustryMAM-650Procurement and Materials Management2(1-0-1)MAM-651Fruit Production and Post Harvest Management2(2-0-0)MAM-692Production and Post Harvest Management of Vegetable and Vegetable Seed2(2-0-0)MAM-694Management of Floriculture and Landscaping2(1-1-1)Input Supply IndustryMAM-650Procurement and Materials Management2(1-0-1)MAM-650Procurement and Materials Management2(2-0-0)MAM-695Management of Seed Enterprises2(2-0-0)MAM-697Fertilizer Technology and Management2(2-0-0)MAM-698Agro Chemicals Technology and Management2(2-0-0)MAM-680Technology Management for Livestock Products2(2-0-0)MAM-683Poultry and Hatchery Management2(2-0-0)MAM-684Feed Business Management2(2-0-0)MAM-685Procurement and Materials Management2(2-0-0)MAM-680Technology Management for Livestock Products2(2-0-0)MAM-680Procurement and Materials Management2(2-0-0)MAM-680Technology Management for Livestock Products2(2-0-0)MAM-680Technology Management for Livestock Products2(2-0-0)MAM-680Technology Manag	MAM-628	Food Retail Management	2(2-1-0)	
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and Vegetable SeedMAM-694Management of Floriculture and Landscaping2(1-1-1)Input Supply IndustryMAM-650Procurement and Materials Management2(1-0-1)MAM-695Management of Seed Enterprises2(2-0-0)MAM-697Fertilizer Technology and Management2(2-0-0)MAM-698Agro Chemicals Technology and Management2(2-0-0)Livestock IndustryMAM-650Procurement and Materials Management2(1-0-1)MAM-650Procurement and Materials Management2(2-0-0)MAM-680Technology Management for Livestock Products2(2-0-0)MAM-682Feed Business Management2(2-0-0)MAM-683Poultry and Hatchery Management2(2-0-0)Vet-Pharmaceutical IndustryMAM-650Procurement and Materials Management2(1-0-1)MAM-650Procurement and Materials Management2(2-0-0)MAM-651Management for Livestock Products2(2-0-0)MAM-681Management of Veterinary Hospital2(1-0-1)	MAM-691	Fruit Production and Post Harvest Management	2(2-0-0)	
MAM-694Management of Floriculture and Landscaping2(1-1-1)Input Supply Industry2MAM-650Procurement and Materials Management2(1-0-1)MAM-695Management of Seed Enterprises2(2-0-0)MAM-697Fertilizer Technology and Management2(2-0-0)MAM-698Agro Chemicals Technology and Management2(2-0-0)Livestock IndustryV2(1-0-1)MAM-650Procurement and Materials Management2(1-0-1)MAM-650Procurement and Materials Management2(2-0-0)MAM-680Technology Management for Livestock Products2(2-0-0)MAM-681Poultry and Hatchery Management2(2-0-0)MAM-680Procurement and Materials Management2(2-0-0)MAM-650Procurement and Materials Management2(2-0-0)MAM-681Management for Livestock Products2(2-0-0)MAM-681Management for Livestock Products2(1-0-1)	MAM-692	Production and Post Harvest Management of Vegetable	2(2-0-0)	
Input Supply IndustryMAM-650Procurement and Materials Management2(1-0-1)MAM-695Management of Seed Enterprises2(2-0-0)MAM-697Fertilizer Technology and Management2(2-0-0)MAM-698Agro Chemicals Technology and Management2(2-0-0)Livestock IndustryMAM-650Procurement and Materials Management2(1-0-1)MAM-650Procurement and Materials Management2(1-0-1)MAM-680Technology Management for Livestock Products2(2-0-0)MAM-683Poultry and Hatchery Management2(2-0-0)Vet-Pharmaceutical IndustryMAM-650Procurement and Materials Management2(1-0-1)MAM-650Procurement and Materials Management2(1-0-1)MAM-681Management for Livestock Products2(2-0-0)MAM-681Management for Livestock Products2(1-0-1)		and Vegetable Seed		
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MAM-695Management of Seed Enterprises2(2-0-0)MAM-697Fertilizer Technology and Management2(2-0-0)MAM-698Agro Chemicals Technology and Management2(2-0-0)Livestock Industry2(2-0-0)MAM-650Procurement and Materials Management2(1-0-1)MAM-680Technology Management for Livestock Products2(2-0-0)MAM-682Feed Business Management2(2-0-0)MAM-683Poultry and Hatchery Management2(2-0-0)Vet-Pharmaceutical Industry2(2-0-0)MAM-650Procurement and Materials Management2(1-0-1)MAM-650Procurement and Materials Management2(2-0-0)MAM-651Management for Livestock Products2(2-0-0)MAM-681Management of Veterinary Hospital2(1-0-1)	<b>Input Supply Indust</b>	try		
MAM-697Fertilizer Technology and Management2(2-0-0)MAM-698Agro Chemicals Technology and Management2(2-0-0)Livestock IndustryMAM-650Procurement and Materials Management2(1-0-1)MAM-680Technology Management for Livestock Products2(2-0-0)MAM-682Feed Business Management2(2-0-0)MAM-683Poultry and Hatchery Management2(2-0-0)Vet-Pharmaceutical IndustryVet-Pharmaceutical Industry2(1-0-1)MAM-680Technology Management for Livestock Products2(1-0-1)MAM-650Procurement and Materials Management2(1-0-1)MAM-681Management of Veterinary Hospital2(1-0-1)	MAM-650	Procurement and Materials Management	2(1-0-1)	
MAM-698Agro Chemicals Technology and Management2(2-0-0)Livestock IndustryMAM-650Procurement and Materials Management2(1-0-1)MAM-680Technology Management for Livestock Products2(2-0-0)MAM-682Feed Business Management2(2-0-0)MAM-683Poultry and Hatchery Management2(2-0-0)Vet-Pharmaceutical IndustryVet-Pharmaceutical Industry2(1-0-1)MAM-650Procurement and Materials Management2(1-0-1)MAM-681Management for Livestock Products2(2-0-0)MAM-681Management of Veterinary Hospital2(1-0-1)	MAM-695	Management of Seed Enterprises	· · · ·	
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MAM-650Procurement and Materials Management2(1-0-1)MAM-680Technology Management for Livestock Products2(2-0-0)MAM-682Feed Business Management2(2-0-0)MAM-683Poultry and Hatchery Management2(2-0-0)Vet-Pharmaceutical IndustryMAM-650Procurement and Materials Management2(1-0-1)MAM-680Technology Management for Livestock Products2(2-0-0)MAM-681Management of Veterinary Hospital2(1-0-1)	MAM-698	Agro Chemicals Technology and Management	2(2-0-0)	
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MAM-682Feed Business Management2(2-0-0)MAM-683Poultry and Hatchery Management2(2-0-0)Vet-Pharmaceutical IndustryMAM-650Procurement and Materials Management2(1-0-1)MAM-680Technology Management for Livestock Products2(2-0-0)MAM-681Management of Veterinary Hospital2(1-0-1)	MAM-650	Procurement and Materials Management	2(1-0-1)	
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MAM-650Procurement and Materials Management2(1-0-1)MAM-680Technology Management for Livestock Products2(2-0-0)MAM-681Management of Veterinary Hospital2(1-0-1)	MAM-683	Poultry and Hatchery Management	2(2-0-0)	
MAM-680Technology Management for Livestock Products2(2-0-0)MAM-681Management of Veterinary Hospital2(1-0-1)	Vet-Pharmaceutical Industry			
MAM-681 Management of Veterinary Hospital 2(1-0-1)	MAM-650	Procurement and Materials Management	2(1-0-1)	
	MAM-680	e. e	· · · ·	
MAM-684 Veterinary Pharmaceutical Industry 2(2-0-0)			· ,	
-	MAM-684	Veterinary Pharmaceutical Industry	2(2-0-0)	

## MBA

## **Compulsory Courses (52 Credits)**

MAM-500	Management Functions and Organizational Behavior	2(2-2-0)
MAM-501	Managerial Economics	3(3-2-0)
MAM-503	Business Laws and Ethics	1(1-1-0)
MAM-504	Entrepreneurship Development	2 (2-1-0)
MAM-510	Computers for Managers	3(2-0-1)
MAM-511	Research Methodology in Management	2(1-1-1)
MAM-560	Managerial Accounting and Control	2(1-1-1)
MAM-600	Master's Seminar	1
MAM-602	Business Environment, Development and Policy	2(2-1-0)
MAM-610	Management Information System	2(1-0-1)

MAM-612	Communication for Management and Business	2(1-1-1)
MAM-620	Marketing Management	3(2-0-1)
MAM-622	Rural Marketing	1(1-1-0)
MAM-623	International Marketing and Finance	2(2-1-0)
MAM-631	Human Resource Management	2(2-2-0)
MAM-640	Production and Operations Management	2(1-0-1)
MAM-648	Operations Research	2(1-1-1)
MAM-651	Management Control Systems	2(2-2-0)
MAM-652	Strategic Management	2(2-0-0)
MAM-660	Financial Management	2(1-1-1)
MAM-663	Commodities Futures, Options and Derivatives	2(2-2-0)
MAM-672	Industrial Attachment*	0(0-0-0)
MAM-699	Project	10(0-0-30)
To be completed	during summer break	

\*To be completed during summer break

Elective Courses (12 Credits), One package to be chosen out of following: 12

		Total	64
<b>Financial Managem</b>	nent		
MAM-661	Security Analysis and Portfolio Management		3(2-0-1)
MAM-664	Corporate Taxation		3(2-0-1)
MAM-666	Working Capital Management		3(2-0-1)
MAM-667	Management of Financial Services		3(2-0-1)
<b>Production Manage</b>	ement		
MAM-641	Production Planning and Control		3(2-0-1)
MAM-643	Purchasing and Materials Management		3(2-0-1)
MAM-644	Logistics Management		3(2-0-1)
MAM-645	Service Operations Management		3(2-0-1)
Marketing Manage	ment		
MAM-624	Advertising and Sales Promotion		3(2-0-1)
MAM-625	Sales and Distribution Management		3(2-0-1)
MAM-626	Marketing Research		3(2-0-1)
MAM-627	Product and Brand Management		3(2-0-1)
<b>Information Techno</b>	ology Management		
MAM-613	Information Technology Management		3(2-0-1)
MAM-614	System Analysis and Design		3(2-0-1)
MAM-615	Database Management Systems		3(2-0-1)
MAM-616	Internet programming for e-commerce		3(2-0-1)
<b>International Busin</b>	ess Management		
MAM-637	Global Human Resource Management		3(2-0-1)
MAM-653	Export-Import Procedures, Documentation and Logi	stics	3(2-0-1)
MAM-654	India's Foreign Trade Policy		3(2-0-1)
MAM-662	International Accounting		3(2-0-1)

Human Resource	Management
MAM-633	Group Dynamics

MAM-633	Group Dynamics	3(2-0-1
MAM-634	Labour Legislation	3(2-0-1
MAM-635	International Corporate Behavior	3(2-0-1
MAM-636	Labor Relations and Collective Bargaining	3(2-0-1
Ph.D. (Managen	nent)	
Core Courses (11	Credits)	
MAM-701	Advanced Economic Analysis	2(2-1-0
MAM-720	Integrated Marketing Management	2(1-1-1
MAM-730	Human Resource Administration	2(2-1-0
MAM-750	Strategic Business Management	1(1-1-0
MAM-760	Corporate Finance	2(1-1-1
MAM-788	Doctoral Seminar-I	1
MAM-789	Doctoral Seminar-II	1
<b>Basic Supporting</b>	Courses (04 Credits)	
MAM-611	Research Methods in Management	2 (1-1-
MAM-617	Quantitative Techniques for Managerial Decisions	2 (1-1-
Minon Commany (1	() credits)	10
Minor Courses (1 Thesis Research (	45 credits)	
	45 credits) Ph.D. Thesis Research	45
Thesis Research (	45 credits)	45 <b>75</b>
Thesis Research (	<b>45 credits</b> ) Ph.D. Thesis Research <b>Total</b>	
<b>Thesis Research</b> ( MAM-790	<ul><li>45 credits) Ph.D. Thesis Research Total</li><li>0 Credits)</li></ul>	
Thesis Research ( MAM-790 Minor Courses (1	<ul><li>45 credits) Ph.D. Thesis Research Total</li><li>0 Credits)</li></ul>	75
Thesis Research ( MAM-790 Minor Courses (1 Agribusiness Man	45 credits) Ph.D. Thesis Research Total 0 Credits) pagement	<b>75</b> 2(2-1-(
Thesis Research ( MAM-790 Minor Courses (1 Agribusiness Man MAM-604	<ul> <li>45 credits) Ph.D. Thesis Research Total</li> <li>0 Credits) agement Entrepreneurship Development in Agribusiness</li> </ul>	<b>75</b> 2(2-1-0 3(2-1-1)
Thesis Research ( MAM-790 Minor Courses (1 Agribusiness Man MAM-604 MAM-721	<ul> <li>45 credits) Ph.D. Thesis Research Total</li> <li>0 Credits) agement Entrepreneurship Development in Agribusiness Agribusiness and Rural Marketing</li> </ul>	<b>75</b> 2(2-1-( 3(2-1- 3(3-1-)
Thesis Research ( MAM-790 Minor Courses (1 Agribusiness Man MAM-604 MAM-721 MAM-702 MAM-761	<ul> <li>45 credits) Ph.D. Thesis Research</li> <li>0 Credits)</li> <li>agement Entrepreneurship Development in Agribusiness Agribusiness and Rural Marketing Agribusiness Environment and Policy</li> </ul>	<b>75</b> 2(2-1-( 3(2-1- 3(3-1-)
Thesis Research ( MAM-790 Minor Courses (1 Agribusiness Man MAM-604 MAM-721 MAM-702 MAM-761	<ul> <li>45 credits) Ph.D. Thesis Research Total 0 Credits) agement Entrepreneurship Development in Agribusiness Agribusiness and Rural Marketing Agribusiness Environment and Policy Agribusiness and Rural Finance</li></ul>	75 2(2-1-( 3(2-1-) 3(3-1-) 2(1-1-)
Thesis Research ( MAM-790 Minor Courses (1 Agribusiness Man MAM-604 MAM-721 MAM-702 MAM-761 Production and O	<ul> <li>45 credits) Ph.D. Thesis Research</li> <li>0 Credits)</li> <li>agement Entrepreneurship Development in Agribusiness Agribusiness and Rural Marketing Agribusiness Environment and Policy Agribusiness and Rural Finance</li> <li>perations Management</li> </ul>	75 2(2-1-0 3(2-1-2 3(3-1-0 2(1-1-2) 3(2-0-2)
Thesis Research ( MAM-790 Minor Courses (1 Agribusiness Man MAM-604 MAM-721 MAM-702 MAM-761 Production and O MAM-641	<ul> <li>45 credits) Ph.D. Thesis Research</li> <li>0 Credits) agement</li> <li>Entrepreneurship Development in Agribusiness Agribusiness and Rural Marketing Agribusiness Environment and Policy Agribusiness and Rural Finance</li> <li>perations Management Production Planning and Control</li> </ul>	
Thesis Research ( MAM-790 Minor Courses (1 Agribusiness Man MAM-604 MAM-721 MAM-702 MAM-761 Production and O MAM-641 MAM-643	<ul> <li>45 credits) Ph.D. Thesis Research</li> <li>0 Credits) agement</li> <li>Entrepreneurship Development in Agribusiness Agribusiness and Rural Marketing Agribusiness Environment and Policy Agribusiness and Rural Finance</li> <li>perations Management</li> <li>Production Planning and Control Purchasing and Materials Management</li> </ul>	75 2(2-1- 3(2-1- 3(3-1- 2(1-1- 3(2-0- 3(2-0- 2(1-1-
Thesis Research ( MAM-790 Minor Courses (1 Agribusiness Man MAM-604 MAM-721 MAM-702 MAM-761 Production and O MAM-641 MAM-643 MAM-742	45 credits)       Ph.D. Thesis Research       Total         0 Credits)       Total         0 agement       Entrepreneurship Development in Agribusiness         Agribusiness and Rural Marketing       Agribusiness and Rural Marketing         Agribusiness Environment and Policy       Agribusiness and Rural Finance         perations Management       Production Planning and Control         Purchasing and Materials Management       Project Management         Operations Management       Operations Management	75 2(2-1- 3(2-1- 3(3-1- 2(1-1- 3(2-0- 3(2-0- 2(1-1-
Thesis Research ( MAM-790 Minor Courses (1 Agribusiness Man MAM-604 MAM-702 MAM-702 MAM-761 Production and O MAM-641 MAM-643 MAM-742 MAM-743	45 credits)       Ph.D. Thesis Research       Total         0 Credits)       Total         0 agement       Entrepreneurship Development in Agribusiness         Agribusiness and Rural Marketing       Agribusiness and Rural Marketing         Agribusiness Environment and Policy       Agribusiness and Rural Finance         perations Management       Production Planning and Control         Purchasing and Materials Management       Project Management         Operations Management       Operations Management	75 2(2-1-4 3(2-1- 3(3-1- 2(1-1- 3(2-0- 3(2-0- 2(1-1- 2(1-1-
Thesis Research ( MAM-790 Minor Courses (1 Agribusiness Man MAM-604 MAM-721 MAM-702 MAM-761 Production and O MAM-643 MAM-643 MAM-742 MAM-743 Human Resource	45 credits)       Ph.D. Thesis Research         Total         0 Credits)         agement         Entrepreneurship Development in Agribusiness         Agribusiness and Rural Marketing         Agribusiness and Rural Marketing         Agribusiness Environment and Policy         Agribusiness and Rural Finance         perations Management         Production Planning and Control         Purchasing and Materials Management         Project Management         Operations Management         Administration	75 2(2-1-4 3(2-1- 3(3-1- 2(1-1- 3(2-0- 3(2-0- 2(1-1- 2(1-1- 3(2-0-
Thesis Research ( MAM-790 Minor Courses (1 Agribusiness Man MAM-604 MAM-721 MAM-702 MAM-761 Production and O MAM-641 MAM-643 MAM-742 MAM-743 Human Resource MAM-634	45 credits)       Ph.D. Thesis Research         Total         0 Credits)         agement         Entrepreneurship Development in Agribusiness         Agribusiness and Rural Marketing         Agribusiness and Rural Marketing         Agribusiness Environment and Policy         Agribusiness and Rural Finance         perations Management         Production Planning and Control         Purchasing and Materials Management         Project Management         Operations Management         Administration         Labour Legislation	75 2(2-1- 3(2-1- 3(3-1- 2(1-1- 3(2-0- 3(2-0- 2(1-1- 2(1-1- 3(2-0- 3(2-0- 3(2-0-
Thesis Research ( MAM-790 Minor Courses (1 Agribusiness Man MAM-604 MAM-721 MAM-702 MAM-761 Production and O MAM-641 MAM-643 MAM-743 Human Resource MAM-634 MAM-635	45 credits) Ph.D. Thesis Research Total 0 Credits) agement Entrepreneurship Development in Agribusiness Agribusiness and Rural Marketing Agribusiness Environment and Policy Agribusiness Environment and Policy Agribusiness and Rural Finance perations Management Production Planning and Control Purchasing and Materials Management Project Management Operations Management Administration Labour Legislation International Corporate Behaviour	75 2(2-1-( 3(2-1- 3(3-1- 2(1-1- 3(2-0- 3(2-0- 3(2-0- 3(2-0- 3(2-0- 3(2-0-
Thesis Research ( MAM-790 Minor Courses (1 Agribusiness Man MAM-604 MAM-721 MAM-702 MAM-761 Production and O MAM-641 MAM-643 MAM-742 MAM-743 Human Resource MAM-634 MAM-635 MAM-636	<ul> <li>45 credits) Ph.D. Thesis Research Total </li> <li>0 Credits) tagement Entrepreneurship Development in Agribusiness Agribusiness and Rural Marketing Agribusiness Environment and Policy Agribusiness and Rural Finance perations Management Production Planning and Control Purchasing and Materials Management Project Management Operations Management Administration Labour Legislation International Corporate Behaviour Labour Relations and Collective Bargaining Organization Development and Management of Change</li></ul>	75 2(2-1-( 3(2-1- 3(3-1- 2(1-1- 3(2-0- 3(2-0- 3(2-0- 3(2-0- 3(2-0- 3(2-0-
Thesis Research ( MAM-790 Minor Courses (1 Agribusiness Man MAM-604 MAM-702 MAM-702 MAM-761 Production and O MAM-641 MAM-643 MAM-742 MAM-743 Human Resource MAM-634 MAM-635 MAM-636 MAM-731	<ul> <li>45 credits) Ph.D. Thesis Research Total </li> <li>0 Credits) tagement Entrepreneurship Development in Agribusiness Agribusiness and Rural Marketing Agribusiness Environment and Policy Agribusiness and Rural Finance perations Management Production Planning and Control Purchasing and Materials Management Project Management Operations Management Administration Labour Legislation International Corporate Behaviour Labour Relations and Collective Bargaining Organization Development and Management of Change</li></ul>	75 2(2-1-( 3(2-1-) 3(3-1-) 2(1-1-) 3(2-0-) 3(2-0-)

MAM-762	Investment and Portfolio Management	3(2-1-1)		
MAM-764	Long Term Financial Resources Management	1(1-1-0)		
Marketing Management				
MAM-624	Advertising and Sales Promotion	3(2-0-1)		
MAM-625	Sales and Distribution Management	3(2-0-1)		
MAM-629	Consumer Behaviour	2(2-2-0)		
MAM-724	Research for Marketing Decisions	2(1-1-1)		
List of Post Gradu	uate Courses offered by College of Agri Business Managen	nent		
MAM-500	Management Functions and Organizational Behaviour	2(2-2-0)		
MAM-501	Managerial Economics	3(3-2-0)		
MAM-502	Business Statistics and Data Analysis	1(1-1-0)		
MAM-503	Business Laws and Ethics	1(1-1-0)		
MAM-504	Entrepreneurship Development	2(2-1-0)		
MAM-510	Computers for Managers	3(2-0-1)		
MAM-511	Research Methodology in Management	2(1-1-1)		
MAM-522	Retail Branding and Integrated Mass Communication	2(2-2-0)		
MAM-523	Distribution Network and Franchise Management	2(2-2-0)		
MAM-524	Business to Business Marketing	2(2-2-0)		
MAM-530	Industrial Psychology	1(1-1-0)		
MAM-540	IT enabled Retail Operations Management	1(1-0-0)		
MAM-551	Data Warehousing, Data Mining and CRM	1(0-0-1)		
MAM-560	Managerial Accounting and Control	2(1-1-1)		
MAM-600	Master's Seminar	1		
MAM-602	Business Environment, Development and Policy	2(2-1-0)		
MAM-603	Business Law	2(2-1-0)		
MAM-604	Entrepreneurship Development in Agribusiness	2(2-1-0)		
MAM-605	Agribusiness Environment, Development and Policy	2(2-1-0)		
MAM-610	Management Information System	2(1-0-1)		
MAM-611	Research Methods in Management	2(1-1-1)		
MAM-612	Communication for Management and Business	2(1-1-1)		
MAM-613	Information Technology Management	3(2-0-1)		
MAM-614	System Analysis and Design	3(2-0-1)		
MAM-615	Data Base Management System	3(2-0-1)		
MAM-616	Internet programming for e-commerce	3(2-0-1)		
MAM-617	Quantitative Techniques for Managerial Decisions	2(1-1-1)		
MAM-620	Marketing Management	3(2-0-1)		
MAM-621	E-Marketing	2(1-0-1)		
MAM-622	Rural Marketing	1(1-1-0)		
MAM-623	International Marketing and Finance	2(2-1-0)		
MAM-624	Advertising and Sales Promotion	3(2-0-1)		
MAM-625	Sales and Distribution Management	3(2-0-1)		
MAM-626	Marketing Research	3(2-0-1)		
MAM-627	Product and Brand Management	3(2-0-1)		

MAM-628	Food Retail Management	2(2-1-0)
MAM-629	Consumer Behavior	2(2-2-0)
MAM-631	Human Resource Management	2(2-2-0)
MAM-632	Industrial Relation Management	2(2-1-0)
MAM-633	Group Dynamics	3(2-0-1)
MAM-634	Labour Legislation	3(2-0-1)
MAM-635	International Corporate Behavior	3(2-0-1)
MAM-636	Labour Relations and Collective Bargaining	3(2-0-1)
MAM-637	Global Human Resource Management	3(2-0-1)
MAM-640	Production and Operations Management	2(1-0-1)
MAM-641	Production Planning and Control	3(2-0-1)
MAM-643	Purchasing and Materials Management	3(2-0-1)
MAM-644	Logistics Management	3(2-0-1)
MAM-645	Service Operations Management	3(2-0-1)
MAM-646	Total Quality Management	2(2-0-0)
MAM-647	Technology Management and IPR	1(1-1-0)
MAM-648	Operations Research	2(1-1-1)
MAM-649	Agricultural Supply Chain Management	3(3-2-0)
MAM-650	Procurement and Materials Management	2(1-0-1)
MAM-651	Management Control Systems	2(2-2-0)
MAM-652	Strategic Management	2(2-0-0)
MAM-653	Export-Import Procedures, Documentation and Logistics	3(2-0-1)
MAM-654	India's Foreign Trade Policy	3(2-0-1)
MAM-655	Management of Agribusiness Projects	2(1-1-1)
MAM-660	Financial Management	2(1-1-1)
MAM-661	Security Analysis and Portfolio Management	3(2-0-1)
MAM-662	International Accounting	3(2-0-1)
MAM-663	Commodities Futures, Options and Derivatives	2(2-2-0)
MAM-664	Corporate Taxation	3(2-0-1)
MAM-665	Forwards, Options and Derivatives Management	3(2-0-1)
MAM-666	Working Capital Management	3(2-0-1)
MAM 667	Management of Financial Services	3(2-0-1)
MAM-672	Industrial Attachment	0(0-0-0)
MAM-678	Foreign Language (French, German/Russian/Arabic)	1(1-1-0)
MAM-679	Ecology and Environmental Management	2(2-0-0)
MAM-680	Technology Management for Livestock Products	2(2-0-0)
MAM-681	Management of Veterinary Hospital	2(1-0-1)
MAM-682	Feed Business Management	2(2-0-0)
MAM-683	Poultry and Hatchery Management	2(2-0-0)
MAM-684	Veterinary Pharmaceutical Industry	2(2-0-0)
MAM-686	Management of Watershed Development Projects	2(2-0-0)
	and Irrigation Equipment	
MAM-687	Management of Livestock and Meat Processing Industry	2(2-0-0)
MAM-688	Farm Power and Machinery Management	2(2-1-0)

MAM-689	East Technology and Drassesing Management	2(2,2,0)
MAM-689 MAM-691	Food Technology and Processing Management	2(2-2-0)
	Fruit Production and Post Harvest Management	2(2-0-0)
MAM-692	Production and Post Harvest Management of Vegetable	2(2-0-0)
	and Vegetable Seed	
MAM-693	Management of Bio-tech Industries	2(2-0-0)
MAM-694	Management of Floriculture and Landscaping	2(1-1-1)
MAM-695	Management of Seed Enterprises	2(2-0-0)
MAM-697	Fertilizer Technology and Management	2(2-0-0)
MAM-698	Agro Chemicals Technology and Management	2(2-0-0)
MAM-699	Project	10
MAM-701	Advanced Economic Analysis	2(2-1-0)
MAM-702	Agribusiness Environment and Policy	3(3-1-0)
MAM-720	Integrated Marketing Management	2(1-1-1)
MAM-721	Agribusiness and Rural Marketing	3(2-1-1)
MAM-724	Research for Marketing Decisions	2(1-1-1)
MAM-726	International Marketing	2(1-1-1)
MAM-730	Human Resource Administration	2(2-1-0)
MAM-731	Organization Development and Management of Change	1(1-1-0)
MAM-742	Project Management	2(1-1-1)
MAM-743	Operations Management	2(1-1-1)
MAM-750	Strategic Business Management	1(1-1-0)
MAM-760	Corporate Finance	2(1-1-1)
MAM-761	Agribusiness and Rural Finance	2(1-1-1)
MAM-762	Investment and Portfolio Management	3(2-1-1)
MAM-764	Long Term Financial Resources Management	1(1-1-0)
MAM-766	Global Financial Management	2(2-1-0)
MAM 788	Doctoral Seminar-I	1
MAM 789	Doctoral Seminar-II	1
MAM-790	Ph.D. Thesis Research	45