

## **Grand Inauguration of Student Mart; Value-Added Products Attract Attention**

**Pantnagar, April 7, 2026.** The grand inauguration of the Student Mart at Govind Ballabh Pant University of Agriculture and Technology was carried out by the Hon'ble Chancellor and Governor of Uttarakhand, Lt Gen Gurmit Singh. On this occasion, the Vice-Chancellor Prof. Manmohan Singh Chauhan, Director of Research Dr. S.K. Verma, along with several senior officials and faculty members, were present.

Addressing the gathering after the inauguration, Lt Gen Gurmit Singh said that such Student Marts encourage the spirit of entrepreneurship among students and help them move towards self-reliance. He appreciated the quality and innovation of the products developed by the university. On this occasion, Vice-Chancellor Prof. Manmohan Singh Chauhan stated that the university is continuously striving to connect students with practical education. He explained that the Student Mart will promote the display and marketing of products, thereby creating opportunities for self-employment. Director of Research Dr. S.K. Verma emphasized that value-added products play a significant role in making agriculture more profitable. He stressed the importance of promoting innovation-based entrepreneurship. During the program, an attractive exhibition of various value-added products developed by the university was organized at the Student Mart. These included dairy products such as ice cream, paneer, curd, khoa, buffalo ghee, kulfi, mandua (finger millet) lassi, as well as meat and chicken products and other processed items, all of which drew special attention from visitors.

Faculty of various departments and students of the university were also present on this occasion. The initiative was described as an important step towards skill development, innovation, and self-reliance.

